

User Experience Design

the 2BM way - is this really SAP?



You can count on 2BM to make your SAP mobile enterprise solutions intuitive, easy to use and valuable to your organization, employees and stakeholders



Background

SAP ERP processes are the core of your business. Making them mobile represents many challenges in a multitude of ways – legacy IT, back-end compatibility, process time etc. To ensure maximum benefit from moving your processes from an onsite desktop environment to an often blue-collar mobile environment, you need to ensure that the user experience is designed and presented in an optimal way. If you just copy the user experience from the desktop version then you are not utilizing the benefits of mobile and the unique opportunity to get more out of your SAP ERP business on the go.

Through the use of best-practice from the btc world on UX and UI design and years of know-how and experience on the subject, including the use of focus groups, we create the best possible solutions to maximize the value of your SAP ERP system on the mobile platform – regardless of the mobile device hardware

Business Benefits

- Increase user adoption. Intuitive design makes user adoption increase without having to invest heavily in user training
- Gain productivity. Avoid the chaos of choice that normally meets your employees when using enterprise mobility solutions
- Decreases user errors and increases the correctness of the data entered into the system
- Save training cost.
- Less need for educating new users
- Avoid the chaos of too many options and bad UX. It costs hours of wasted productivity among your employees

Key Features

- UX design based on the Apple design thinking philosophy – less is more
- Focus groups with users creating best practices UX design solutions
- Graphical user interfaces that makes a valuable difference
- Best practice know-how on enterprise mobility – top of class benchmark

About 2BM

2BM is one of the leading consultancies within Enterprise Mobility and SAP HCM in the Nordic region. We are an innovative and business-oriented consulting and software company offering competent and dedicated people with insight in tomorrow's solutions and technology.

The company focuses on the development and implementation of mobile solutions for enterprises and develops and implements innovative mobile solutions using back-end and mobile device-independent Enterprise Mobility platforms.

2BM is also a full service provider within Human Capital Management, delivering customizable solutions such as: SAP HCM and SuccessFactors implementations, Payroll outsourcing and Talent Management Consulting.

Our vision is to be the leading company within the creation and operation of the future workplace and processes, by bringing tomorrow's solutions and technology into today's workforce and thus evolving the way of doing business"